

OpenText™ Blazon™

Enterprise-class automated document transformation

Document transformation can be cumbersome, labor intensive and vulnerable to error, taking time and resources away from core business priorities. OpenText Blazon works with EMC® Documentum® to help protect those resources by making document transformation an effortless part of any business workflow. Blazon automates the document transformation process, creating accurate renditions of original documents in PDF, TIFF or the OpenText secure Content Sealed Format (CSF), according to predefined business rules. Blazon streamlines workflows, reduces document transformation costs, strengthens control and compliance, and improves content accessibility.



Original documents

- Word documents, spreadsheets, presentations
- Images
- 2D/3D drawings

Accurate renditions

- Watermarks, banners, stamps
- Thumbnails
- Redacted text
- Security

FEATURES

Broad compatibility: Take files in practically any format and produce renditions in PDF, PDF/A, PDF/E, TIFF or OpenText secure CSF. Also produce files in Fast Web View for quick downloads.

Compare documents: Blazon offers unique text comparison reports that list content differences between two documents.

Produce secure files: Produce files in the OpenText proprietary CSF with file expiration and other security settings.

Generate thumbnails: Create document thumbnails on demand or in batch.

Extract text for indexing: Save text in files for processing by another application.

Apply stamps, watermarks or banners: Include draft status, time stamps or other text.

Burn in markups: Create PDF, TIFF and CSF files with OpenText™ Brava!™ annotations and comments.

Process on demand or in batch: Process files individually, monitor folders for files to process in batch or program the API to direct Blazon when to process files.

Scale as needed: Multiple job processors can be used together.

Blazon is incorporated into content management solutions from ASL, EMC, McLaren Software, Microsoft® and Forefront Technologies.

TECHNICAL SPECIFICATIONS

Blazon uses native applications and drivers to create accurate renditions of source files in practically any file format, including Microsoft® Office, PDF, CAD and more. Converting source files to neutral formats such as text-searchable PDF or ubiquitous TIFF ensures document consistency and reliability. Blazon also supports 3D formats.

Blazon can be used with Doc Merge in Brava!™ for EMC Documentum D2 and Webtop.

Support for a Wide Range of File Types

Blazon offers the best fidelity available today. Use Blazon to accurately convert practically any file to PDF or TIFF to share or to archive. You can share annotations with outside parties by burning in markups and Changemark™ comments from OpenText™ Brava!™ during the document transformation process. Changemark notes are converted to comments in PDFs.

Unlike some competitor products, Blazon supports CAD. When transforming CAD drawings to PDF for easy sharing, Blazon preserves vector geometry, drawing layers and block attributes, and it supports plot styles and fonts for high-fidelity renditions. In addition, Blazon supports a number of 3D formats.

Streamlined Workflows

Blazon is easy to use, yet powerful and customizable. OpenText provides comprehensive APIs that allow Blazon to be customized to work the way you want and to fit seamlessly into existing processes. You can have Blazon process files one at a time as part of a workflow or to monitor folders for new files to process. It can also be set to process files in batch.

Blazon offers a unique text comparison feature that analyzes two files and creates a PDF report listing the content differences between them.

Blazon is highly scalable and can be deployed at any level, from the department to the data center. Its flexible architecture allows multiple job processors to be used together to handle the largest of loads.

Reduced Document Transformation Costs

Blazon can reduce document transformation costs by automating time-consuming manual processes, allowing organizations to use internal resources more effectively. In addition to taking content in practically any format and creating file renditions, Blazon can automatically extract text from documents and drawings and save it in text files for processing by another application, such as a search indexer or eDiscovery tool. Blazon can also create file thumbnails on demand or in batches, which is useful for visually augmenting web pages, document lists and search results.

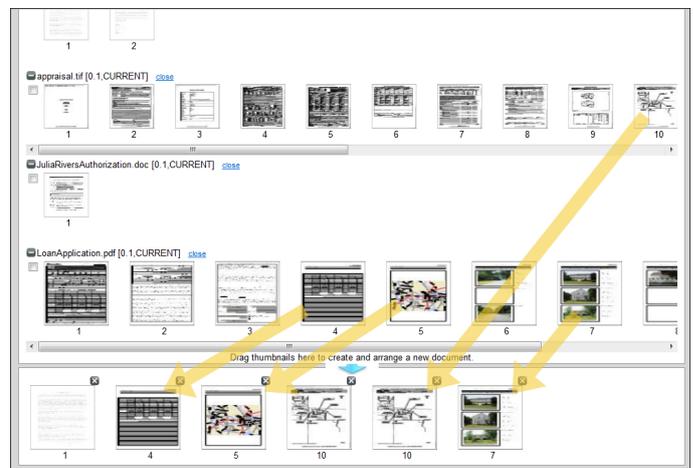
Strengthened Control and Compliance

With Blazon, you can define output format, watermarks, security controls and other publishing criteria to ensure adherence to regulatory or internal mandates. Stamps, watermarks and banners appear both on screen and in printed documents. You can also convert sensitive documents to CSF, an encrypted and secure format, for safe distribution to third parties.

OpenText secure CSF offers Visual Rights® protection, which allows you to restrict printing permissions, add password protection and more. It also offers the ability to expire (time bomb) files. Because CSF is a proprietary OpenText format, no third-party editors can modify content or circumvent security and expiration date settings. CSF files can be viewed in the free OpenText™ Brava!™ Reader.

Easy Document Creation

Blazon can be used in conjunction with Brava to enable the Doc Merge feature. Within a simple graphical interface, drag page thumbnails from multiple files – even in different formats – to create a new document. Rearrange or remove pages as desired, then save the new file as a PDF or TIFF, or in OpenText CSF. Any annotations within the source files can be burned into the new document. Use the same interface to split a document by dragging page thumbnails to create a new file.



Merge pages from multiple files into a single document.

Now with Faster Implementation

PDF Scheduler is an instant user-friendly interface that helps you harness the document transformation of Blazon - without requiring expensive and time-consuming development. It lets you create PDF, TIFF or CSF renditions of existing content as part of your business processes without writing a single line of code.

